

CANADIAN MOVING PICTURE DIGEST

Vol. 19, No. 16

TORONTO 2, CANADA

August 20th, 1927



THIS THEATRE
has been
chosen to play
The
BIG PARADE
and
BEN-HUR
Watch for announcements!

**WHO IS
THE MOST
IMPORTANT
EXHIBITOR
IN YOUR
TOWN?**

—the public knows it's the man who
gets "The Big Parade" and "Ben-Hur"
for his patrons.

METRO - GOLDWYN - MAYER — *the live wires!*

PUBLISHED BY
CANADIAN MOVING PICTURE DIGEST COMPANY LIMITED
259 SPADINA AVENUE, TORONTO 2

STOP THIS ROBBERY!



—here's an interesting tip from
an exhibitor who woke up!

ONE of our exhibitor friends writes us as follows:—"I have seen the M-G-M advertisement in which you advise exhibitors to get behind 'Callahans and Murphys.'

"I AM going to follow your advice and this is why. Some time ago, I booked 'Slide, Kelly, Slide.' Neither I nor my manager saw this attraction in the projection room. It was shoved into the smaller of my two houses without any ballyhoo. I did a good business on it, but I cannot forgive myself for failing to take advantage of that chance to make real money. But I

won't get caught napping again. To my mind M-G-M's week-to-week pictures are better than many of other companies' so-called 'specials'."

TELL THE FOLKS THAT YOU'VE GOT THIS LINE-UP!

(it pays to advertise)

3 CHANEYS 3 SHEARERS
4 HAINES 1 NOVARRO
2 GILBERTS 2 GARBOS
1 GISH 1 SYD CHAPLIN
3 DAVIES 2 COOGANS
3 DANE-ARTHUR
6 McCOYS—2 DOG STAR
3 CODY-PRINGLE
5 COSMOPOLITAN

Big Specials

GARDEN OF ALLAH (Ingram)
THE CROWD (Vidor)
THE COSSACKS (Gilbert) NAPOLEON
ROSE-MARIE—BODY AND SOUL
MLLE. FROM ARMENTIERES
IN OLD KENTUCKY

Junior Features

HAL ROACH COMEDIES
OUR GANG—CHARLEY CHASE
MAX DAVIDSON—ALL-STAR
M-G-M NEWS—Twice weekly—Aug. 15th
M-G-M GREAT EVENTS (Technicolor)
M-G-M ODDITIES—Produced by UFA all
over the world.

WE urge all exhibitors to stop robbing themselves of profits which justly belong to them. "Callahans and Murphys" warrants every possible promotion you can give it. Exhibitors took our advice on "Rookies" and other M-G-M gems with profit!

DON'T miss out on the unlimited money-making possibilities of M-G-M pictures. Soon you'll get another marvel—John Gilbert in "Twelve Miles Out." Start to talk about it now!

AND this is the time to tell your patrons that you've landed the M-G-M pictures for '27-'28. They know it's the World's Greatest product. Shout from the house-tops that you're going to show it!

IT PAYS TO ADVERTISE M-G-M PICTURES!

Big Stars - Big Pictures - -

New Personalities - - - -

Showmanship - Box Office

Make no mistake - - - the
Pathe-De Mille Program
of super-entertainment
for 1927-28 is destined
to be the sensation of
the season--*Be in on the*
BIG MONEY--make your
reservations ! ! ! ! !

ACT NOW!

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Sole Distributors for Canada

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NELSON

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British-Made Spectacle



Tivoli Theatre, Toronto, packed to the doors during the hot weather of the first week of August.

Press and Public proclaim "Nelson" the best thing England has ever produced.

Presented with the Official Endorsation of the Navy League of Canada.

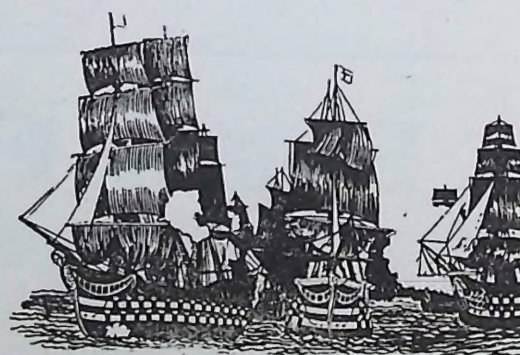
Now Ready for Booking in All Parts of Canada.

*It's the Best Box Office
Attraction of the Year.*

Regal Films Limited

Sole Distributors for Canada

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Winnipeg - Calgary - Vancouver



Canadian Moving Picture DIGEST

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RAY LEWIS

Editor and Managing Director

GEORGE C. WILLIAMS

President

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Vol. 19, No. 16

TORONTO, CANADA

August 20th, 1927

All About Myself

(Continued from the Issue of August 13th)

I REMEMBER Ray Lewis with Nelson Shaw, playing "Cigarette" in "Under Two Flags," when Mr. Shaw, who was director of the Dramatic School, Toronto Conservatory of Music, took his students, accompanied by a chaperone, on a tour of Canada.

In those days, Katharine Proctor played "Nora," the Irish maid, in this same company; and in those days Maude Ebourne, of "A Pair of Sixes" fame and a long list of other successes, her latest being "Cradle Snatchers," was reciting at garden parties and church festivals, and chaperoning little Ray Lewis, who was the "distinguished soloist" of "There Will Be A Hot Time In The Old Town Tonight," and "Casey Would Waltz With A Strawberry Blonde," "Sleep Kentucky Babe."

I remember that after the show of "Under Two Flags," "Cigarette" was played by Ray Lewis, Ray was allowed to participate in a party to the press. In those days men, and women for that matter, had not heard of prohibition, but Ray was given ginger-ale and at midnight she was sent to bed, much to the surprise of the press, who thought it was a "good news story," that "Cigarette" was being played by a little girl twelve years old.

I lost track of Ray, histrionically, during the period between this time and her advent as a star in Shakespearean and classic dramas about four years later, and prior to the Marcus Loew motion picture and vaudeville incident. It appears that Ray was attending school and that her father and mother were endeavoring to cure her of her "fatal stage tendencies," but she was studying music, singing, dancing, elocution, and a few more studies which she picked up as necessities. Ray never appeared to be content, unless she had more than she could do, and she still runs "true to form" in this respect, they tell me.

One day a company visited Toronto with a leading lady who became ill. The Toronto Conservatory had been in the habit of permitting its students to participate in the Drama, when "extras" were required; and it was suggested that Ray Lewis, who was then attending Harbord Collegiate, Toronto, and was a Conservatory student, should be given this opportunity to try the parts available at the theatre. Ray played "Juliet" in "Romeo and Juliet," "Portia" in "The Merchant of Venice," "Galatea" in "Pygmalion and Galatea," "Parthenio" in "Ingomar, the Barbarian," "Rosalind" in "As You Like It," "Frou-Frou" in Augustin Daly's masterpiece "Frou-Frou" and many other notable parts, which she had learned as a student.



RAY LEWIS

The star of the company was John Fay Palmer, who, however, when en-tour, discovered that the public and press appeared to believe that "Ray" showed promise and Ray Lewis became a star at sixteen. This is not as easy as it sounded. Leaving school and home was a tragedy. Ray's mother wept, Ray's father threatened. In those days to have a daughter on the stage was a disgrace. One finds an exemplification of this attitude in "Magda," Suderman's drama. "An actress as a daughter," Ray's mother kept repeating to Ray, and asking Ray how her family would ever live it down. But Ray was tired of acting before mirrors in her home, of the laughter of her brothers, who always hid underneath the bed, or behind chests of drawers, or behind the door, only to pounce upon Ray at that moment when she was declaiming whether "'Tis better to suffer the stings and arrows of outrageous fortune," or "To take up arms against a sea of troubles, and by opposing, end them."

When Ray arrived at the line which tragically gave vent to Life's impotence in, "To die," there was an ambushade from the concealed places, followed by a bombardment of pillows, peas from pea-shooters, a skinned banana, and an occasional egg. Ray's histrionic urge was insulted, she would go forth and show them another "Rachel," her brothers that laughed, her father that deemed she had disgraced them, her mother that wept, and feared for her lamb in a world filled with "wolves in sheep's clothing."

Ray, however, conquered the obstacles at home, for the joys of "barnstorming," one night stands where the train scheduled to arrive at midnight, dragged itself in about 3 a.m., in those days when the Erie Railroad became the inspiration for the Twentieth Century Express.

Ray played everything, big time, little time, cities, towns, villages, North, South, East and West, everything from "soup to nuts," save in those periods when Ray's mother became a "traveller," and arriving at a town where Ray was booked to play, she quietly visited all the public places where Ray's photos, as star of the company, were on display, these she removed, and then began her "home bombardment attack" upon Ray.

What "Mother" did first was to break the "morale" of the company. In those days, "legitimate companies" were largely recruited from dramatic schools, as far as the cast was involved. The Sargent and Frohman Schools furnished players for the Frohman stars. Players, who fitted into the "society parts" required, being to "the manner born," and Ray's company had many

(Continued on Page 10)

Ray Presents

I HAVE a letter from Sir Henry W. Thornton, K.B.E., Chairman of the Board of Directors and President of the Canadian National Railways in connection with The Digest Diamond Jubilee Confederation Number.

August 8, 1927.

Miss Ray Lewis,
Canadian Moving Picture Digest,
259 Spadina Ave.,
Toronto, Ont.

Dear Madam—

I thank you for your letter of July 27th with regard to the Diamond Jubilee Confederation Number of The Canadian Moving Picture Digest which has since been received.

You and your associates are to be congratulated on having produced such an excellent issue.

Yours faithfully,

H. W. THORNTON,
President.

I HAVE a letter from Earl W. Hammons, President of the Educational Film Exchanges, Inc., commenting upon The Digest Diamond Jubilee Confederation Number. A significant paragraph in this letter is the reference that The Digest Jubilee Number "will serve very notably to increase the bond of friendship" between the U. S. and Canada.

July 28, 1927.

Miss Ray Lewis,
Canadian Moving Picture Digest,
259 Spadina Ave.,
Toronto, Canada.

Dear Miss Lewis—

The Jubilee Number of The Digest was splendid. I read it with a great deal of interest and thought it a fine example of trade paper publishing. However, what is more important than this, I believe it will serve very notably to increase the bond of friendship across the border and for this you are to be particularly congratulated.

Sincerely,

E. W. HAMMONS,
President.

I HAVE a letter from F. C. Badgley, Director of the Canadian Government Motion Picture Bureau, which might interest our readers.

Mr. Badgley succeeded the late Raymond Peck as Director of the Government Bureau of Motion Pictures. The "stuff" which Badgley is made up of is evidenced in these remarks of his, "It is going to be difficult to live up to the splendid record

of my predecessor. Our late friend, Raymond Peck, was doing a very valuable national work in a most efficient and successful manner."

"It will be my chief aim to 'carry on' as well as he, and, if possible, to broaden the scope and increase the many activities of this Bureau."

Any man, who is big enough to be modest enough to give tribute where it is due, to recognize service, is the right kind of a man to entrust with a responsible position.

Capt. Badgley had the confidence of the late Ray Peck, who always spoke in the most admiring terms of "Badgley's ability." We, therefore appreciate the following tribute which he has penned to The Digest.

August 9, 1927.

Miss Ray Lewis,
Canadian Moving Picture Digest,
259 Spadina Ave.,
Toronto, Ont.

Dear Miss Lewis—

"The Canadian Moving Picture Digest" and its editor are a great boon to the Industry in Canada. They have been and are a force for the good of the whole, leaders in the many improvements that have come about to benefit both producer and exhibitor and are generally of inestimable value to the Industry.

I want to thank you for the support and assistance you have given this Bureau in the past, which I trust will be continued. It has been largely through the spirit of helpfulness and co-operation of yourself, and others in the Industry like you, that we have attained the measure of success we have and in taking over the direction of the Bureau I shall feel more confident of my ultimate success in telling the world about Canada through the screen, knowing that I have "the heart of the Industry" behind me.

I want to assure you that I appreciate what you have done in the past for the Bureau and for myself and coupled with my hope for greater things insofar as my work and the growth of the Bureau is concerned is the hope that "The Digest" will progress in like measure.

With very best wishes and, again, my thanks, I am,

Yours very truly,

F. C. BADGLEY,
Director.

I HAVE a letter from Jack Fuld, written in verse form, for which Jack, always "on the job," has formed an acrostic. The name of Metro- (Continued on Page 12)

SHORT TALKS

ON

SHORT FEATURES

Leadership - - - through Concentration

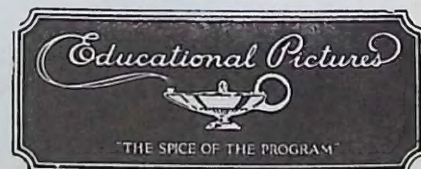
Week after week, month after month, year after year, Educational Pictures lead the Short Features field. They lead in entertainment quality. They lead in power to attract added patronage to your box-office.

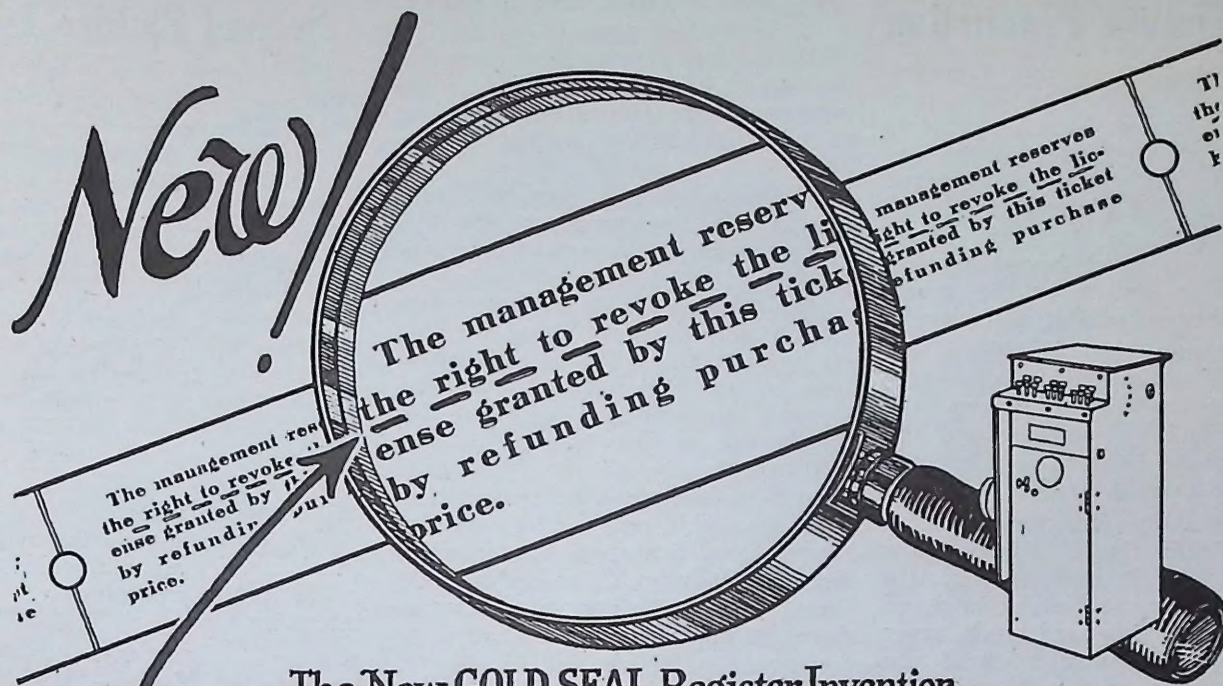
A true specialist for more than seven years, all Educational's efforts, all its resources, have been directed toward supplying you with short features that would entertain your patrons most, and make the most money for you. Concentration! Nothing but Short Features.

That exhibitors appreciate the value of such concentration is shown by the unprecedented number of them who look to Educational for "the spice of the program"—and for added profits. Thirteen thousand of them! And the number is still growing!



EDUCATIONAL
FILM EXCHANGES, Inc.





The New GOLD SEAL Register Invention
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Now---for the first time---it is possible to tell definitely that every ticket handed to the doorman has been issued through the register. With the new Model 28 Gold Seal Ticket Register, equipped with the *Cancellograph*, you are completely protected against stolen or counterfeit ticket supplies.

This exclusive, patented Gold Seal *Cancellograph* is obtainable (when specified) only with the new Model 28 Gold Seal Ticket Register, now ready for delivery. Trade-in allowances will be made on old registers, as heretofore.

Write for *Cancellograph* samples, prices and terms on Model 28

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Wembley Grounds For Picture Production

A large portion of the Wembley Exhibition Grounds have been purchased by a British Film Corporation for studio purposes, starting in January, 1928. It is said one hundred and fifty moving pictures are to be made each year, at the Great Palace of Engineering which covers over 13 acres; and is said to be the largest covered concrete building in the world.

The company has purchased the Palace, half of the exhibition lake and its grounds, half of Kingsway, the colonade and its gardens, and the north entrance buildings. The purchase price about \$750,000.

Interviewed in connection with the project, Ralph Pugh, joint director said "The project involves collective buying opportunities inter-change of ideas and experience, and much larger experimental laboratories than any single producing unit could maintain. British producers will make use of this giant studio on a co-operative basis for reduction of overhead cost."

"This is a reply to foreign competition and the Jeremiahs about British film production," continued Mr. Pugh. "It is our way of justifying the Government's support for us. No substantial alterations will be necessary; the gardens and lake will be used for outdoor scenes. The air ministry has reported that the climate of Wembley is suitable for film production. The studio is situated 110 ft. above sea level which is a great boon, clear atmosphere is essential.

The lake is a splendid annex to the studio, it is larger than any other studio lake in the world; and has a dependable water supply, besides being spanned by two bridges and fully lighted."

A separate company has been formed so that all film producing companies may arrange to produce at Wembley.

EMPIRE FILMS SHOWN AT IMPERIAL INSTITUTE

At Victoria League, Montreal, Sir William Furse gave an interesting talk on Empire Films, and emphasized the influence of the film in the furthering of industrial relations within the Empire.

As director of the Imperial Institute, Sir William introduced the film as a powerful instrument of industrial service.

At Cromwell Road, London, a free cinema show is given every morning from 10.30 to 12.30 and each afternoon from 2.30 to 4.30. The London Council has requested a license for the showing of films on Sunday from 2.30 to 6.30. Canada sent 88 Government films leading in the contribution, while the C.P.R. sent one hundred and fifteen films, five from the Canadian National Railways, New Zealand sent three, British Guiana five, Cyprus three, Bermuda one, the port of London two.

The Empire Marketing Board is co-operating in the work. The British Instructional Film Company furnished one hundred and six films considered among the very best which have been presented. It is planned to send these films to the schools throughout the Empire; and the possibility of a clearing-house for Empire Films projects itself, states Sir William.

Strand, Cobalt, To Be Enlarged Manager Kaplan's Plan

Kirkland theatre-goers are to get the first run of feature productions according to plans made by Manager Kaplan of the Strand.

The seating capacity of the Strand will be enlarged by building on the back and moving the stage back. The theatre will be redecorated and extensively altered so that it will become one of the representative theatres of the north country. A greater seating capacity will enable Manager Kaplan to provide better entertainment and lower admission prices he states.

Victoria Council Hears Second Picture Project

The Victoria Council was presented with a second motion picture project in a communication from the British Northwestern Development Company Limited. The proposal was referred to Industrial Committee with the suggestion that it might take the matter up with Mr. Fleming on his return from England.

Mr. Sword, manager of the British Northwestern Development Co., with offices at Vancouver, stated that his company was in a position to secure capital sufficient to establish a studio at Victoria; and to erect a chain of theatres throughout Canada, taking in all the leading cities.

The letter suggests the theatres to "avoid tactics of alleged combines."

The company proposes a \$3,000,000 enterprise.

League of Nations Film To Educate Against War

F. A. Hore, a member of the executive committee of the National Union of Teachers of England and Wales, represented the English League of Nations Union at the biennial convention of the World Federation of Education Associations which took place at Toronto, August 7-12.

A motion picture entitled, "The World War and After," shows how the various nations were brought into the World War; and the results of their struggles on the battlefields of Europe. It further presents the workings of the League of Nations along arbitration lines with a view to educating the world against future wars between countries.

A trained seal furnishes some of the most laughable moments in the recently released Educational-Mermaid Comedy, "Sure Cure," which features Clem Beauchamp, Phil Dunham and George Davis.

"Blaze Your Trail" ELECTRIC SIGNS

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SIGN CO.
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TORONTO

We specialize in Theatre
Electric Signs and Illuminated
Marquese from Coast to
Coast

Head Office - 75 Elm St. - Toronto

All About Myself

(Continued from Page 10)

While in London, Ray Lewis met the artist, Joshua Smith, R.B.A., and in 1920, she returned to Toronto and became Mrs. Joshua Smith. At that time there came to Toronto from London, F. A. Mitchell-Hedges, F.L.S., S.Z.S., F.R.G.S., S.R.A.I., the noted explorer, and author of "Battles With Giant Fish," and also Lady Richmond Brown, F.L.S., F.R.G.S., S.Z.S., S.R.A.I., author of "Unknown Tribes" and "Uncharted Seas," and a group of other explorers. Both Mitchell-Hedges and Lady Richmond Brown were friends of Ray Lewis whom she had met in London, and Ray spent her honeymoon writing a story with Mitchell Hedges, which was destined for Universal.

Whether the honeymoon influenced the story, (the story certainly influenced the honeymoon) I do not know. I asked Ray Lewis subsequently about the story, what became of it? She said, "The only astonishing thing about it was the price we asked for it. About \$25,000. The production costs would have run about \$100,000 more and in 1920, pictures at \$125,000 needed some financing." Universal thought that we ought to wait until money loosened up."

In the meantime, Mitchell-Hedges was told to go out and do some more exploring, which he did, coming back to England with a collection of trophies for the British Museum, and having, in conjunction with Lady Richmond Brown, discovered a lost city, and a new tribe of people and other valuable historical evidences of ancient civilizations.

I asked Joshua Smith what he thought of the story, and he said "Terrible," but in considering his judgment, you must also consider that the story was written by his wife on their honeymoon, no wonder he thought it was "terrible."

Of the later years of The Digest, with which the subject of this narrative, Ray Lewis, its editor, is concerned, you, my readers, are aware, you have followed her various activities in theatre owners' organizations; and her endeavors to build up a Canadian Motion Picture Trade Press and a Canadian Motion Picture Industry in Canada, her efforts to establish an international spirit of harmony and unification between the motion picture interests in Canada and the United States, and through the power of the motion picture trade press, The Digest, to show the United States and Canada, the British Empire, that the Motion Picture Industry is a service to be encouraged, developed and utilized as an international ambassador between nations.

When asked what she thought of Canadian-made pictures, Ray Lewis

said, "The time is ripe for the production of pictures in Canada, for the production of pictures throughout the British Empire. The United States and Germany have been an inspiration to the Motion Picture Industry, by showing other nations how important the Industry of Motion Pictures is to the Life and Commerce of a Nation.

In Canada had it not been for the faith which American producers had in our market, Canadian capital would never have invested the substantial sums it has in building theatres.

Year by year, our theatres improve, our pictures improve, as does the entire Industry of Motion Pictures throughout its various departments, production, presentation, exploitation, advertising, distribution and salesmanship. The technical departments march ahead and are an incentive to the other units to keep up with the scientific pace of technical perfection. The Canadian Motion Picture Industry is fast becoming a recognized asset in the growth of our country, a necessity to its further development."

Many have said, "What becomes of the movie people," and "has not the contact with the Industry of Motion Pictures a tendency to destroy art, originality and creativeness?"

I asked Ray about this also, and she said, "During my association with motion pictures, I have learned to think more logically, to write more clearly, to acquire a certain balance of judgment and a poise of manner. I believe that the poetry which I have written, during my identification with the Industry is much better poetry than the poetry I wrote previously; and amidst all the various activities this Industry involves, I have been writing poetry extensively, and though the motion picture apparently is much removed from the art of poetry, following the art of motion pictures has helped me to write, has stimulated the imagination and urged poetic expression. I have found my contact with this Industry has been an inspiration towards a development in many channels. I am very much attached to this Industry, I respect it; and I am most happy to be in a position to give it service."

Ray Lewis

Pathe Dempsey Feature Plays Boston

Boston.—The Pathe exchange here reports four current bookings on "Manhattan Madness," the feature co-starring Jack Dempsey and Estelle Taylor. Dempsey's victory has created considerable interest for this picture first released a year or so ago.

Last Minute News

Sir Arthur Holbrook in a speech published in The Journal of the Royal Society of Arts takes issue with producers of Motion Pictures. He states that these are not giving the public what it wants. Most of the people, argues Sir Arthur, have a sense of the beautiful and desire to see beauty of thought, of expression upon the screen.

J. Butterfield in the Vancouver Province column, called "The Common Round," states in connection with British Film Production, "As long as the British film remains a bad imitation of the American film no amount of legislation will compel the British people to accept it as the height of the movie art."

George F. Eaton of the Web Theatre, Niagara Falls, will take up the management of the Grand Opera House, Sudbury, Ont.

The poster tax introduced by by-law in the City of Quebec is to be utilized to defray Censor Board expenses, which has jurisdiction over the posters of moving picture theatres in Quebec City.

Ratepayers of Victoria endorsed the by-law providing for the civic support of Motion Picture Production. The vote stood at 2,137 to 663. The city guaranteed bonds to the extent of \$200,000.

The characterization of Nelson is played by Cedric Hardwicke. Three of the old vessels have been used in the pictures, "Victory," "The Implacable," and "Fourdroyant." The New Era produced the film under the approval of the British Admiralty.

The British Legion are producing "Remembrance" to be shown "Armistice Day." The Prince of Wales took a look at himself made up for the part and said, "This is terrible." "Grease paint No. 5" had to be utilized for the royal face of H. R. H. Being assured that in the eye of the camera he looked good, H. R. H. said, "Come on, fire away."

M. C. Healy and F. J. Lundholm of the Swift Current Amusement Company, operating the Lyric and Eagle Theatres of Swift Current, Sask., are arranging to produce a scenario written by a local writer and \$5.00 prize for the best scenario submitted running 30 minutes.

The Manitoba Free Press of July 30th, carried a full column article headed "Large United States Corporation To Erect Houses For Presentation of Their Exclusive Programmes," article states "freeze out" on representation as the incentive for theatre-building.

Plans for the new Winnipeg Orpheum including cost of site, furnishings and equipment will cost \$1,500,000 it is reported.

Trail, B.C., reports a new motion picture theatre on Bay Ave., with a small store on either side of the entrance. Seating capacity 500. Brick construction. Turret type of theatre 50 x 100 ft. Lazareff and Company, local contractors, got the tender which runs around \$27,000 exclusive of heating, wiring, plumbing and ventilation.

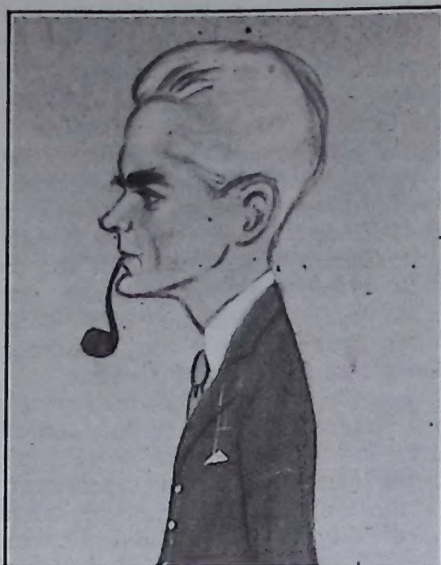
G. E. O. Knight Forms Dramatic Academy

With the inauguration of the Film Industry in Canada, and the lack of talent in the country to meet the later needs of all British productions, comes the announcement of the formation of the Twinport Academy of Dramatic and Allied Arts, under the direction and personal supervision of G. E. O. Knight, a Londoner bred and born, and the scion of a famous family of authors and actors.

Few men have had a more remarkable career than the Founder of the new Academy, which will be established in Fort William, and whose objects are solely to train aspirants for the stage and moving pictures. Knight is a Fellow of the Royal Geographical Society, a Fellow of the American Geographical Society of New York, a Corresponding Member of the Royal Botanic Society of London, a Member of the Central Asian Society, a Member of the Society of Authors and Dramatists, etc. He has penetrated every corner of the globe, and was instrumental in securing the first moving pictures of the sacred city of Lhasa, the forbidden capital of Tibet, which country he visited three years ago as the Leader of a scientific Expedition. Greatly daring, he recently disguised himself as a proletarian beggar and crossed the Finnish frontier into Bolshevik Russia, visiting Leningrad, Nijni Novgorod, Wologda and other famous towns, "solely for the purpose of obtaining an unbiased impression of the paradise created by the Reds." He stayed fifteen days in Red Russia, eluding identity, and getting impressions all along his track of nearly two thousand miles. Several years ago, Knight traversed every inch of the River Niger on foot, from its source in Sierra Leone to its mouth at Forcados, and later crossed Africa from Lagos to Mombassa, "never encountering a lion or meeting with an adventure of much note," as he puts it. "And what is more, I never go armed. I have been in the wildest parts of the world, and have never carried a gun about my person. I have never been attacked by other animals than Hooligans in Paris and Belgrade."

Knight has edited a number of magazines and papers, "all of which were failures," as he laconically puts it. "I have visited every capital in Europe, and none of them approaches London in magnificence. I have recently been over Canada, I like the country and love its peoples. The Torontonians I found very reserved, while the Winnipeggers are more frank and open."

During the War, Knight was arrested as a spy, and suffered four months imprisonment in Austria-Hungary and four years internment "for the hor-



G. E. O. KNIGHT

rible crime of having been born an Englishman." During the two latter years of his internment, he doctored the sick and ailing civilian Austrian population of the village in which he was interned, "for the Austrians were never really the enemies of Great Britain, and I had no difficulty in sinking my prejudices."

Knight has been the member of three different Secret Services, and he joined them "for the purpose of getting an insight into what is indubitably the dirtiest and most blackguardly of all professions." Once he was required to track down and carefully observe the movements of his own person, no one suspecting that he was double-crossing his own employers! When at last he tired of the work, he confessed to the imposition, and was eventually deported.

Knight has written little of his wanderings, altho he is a prolific writer of short stories and scenarios. "There is plenty of time for writing books of adventures," he said. "No man should think of writing his experiences until he ceases to have experiences. When I am doddering and eighty, I shall perhaps think about it."



Float on auto advertising "McFadden's Flats," which was a sensational laughing success. This advertising stunt was the talk of the entire town and country, and helped business considerably. It was presented by J. J. Gaudet of the Capitol Theatre, Summerside, Prince Edward Island. Mr. Gaudet stands beside the float.

Theatre Decoration

is next in importance to good pictures. You will get "bigger houses" if the public find in your Theatre that harmonious atmosphere of restfulness necessary for complete relaxation. Entrust the decoration of your Theatre to

J. O. DOUGALL

Theatre Decorating Specialist

292 Borden St.—TRinity 3794—Toronto

"I am very fond of the stage," declared Knight. "I was brought up among authors and actors. I have never played professionally. All my stage work has been done for the love of the art."

Knight has been foreign correspondent of a number of English newspapers. One of his plays, "The Great Awakening," was produced some three years ago. He is a well-known lecturer and after dinner speaker.

Ray Presents

(Continued from Page 6)

Goldwyn-Mayer, if you will note the letters which begin each line, reading them down.

August 1, 1927.

Miss Ray Lewis,
Toronto, Ont.

My Dear Miss Lewis—

May I add my
Earnest applause—
Tardy but sincere—
Regarding your recent
Offering to the Industry!

Great, truly, is that
One issue of THE DIGEST.
Loud should be the
Deserving praise to the
Woman responsible.
Your Diamond Jubilee
Number to be treasured!

May my honest
Appreciation assure
You, that, among your many
Enthusiastic and regular
Readers is one—

JACK (H. S.) FULD

According to announcement by Richard A. Rowland, first vice-president and general manager of First National Pictures, Inc., the next George Fitzmaurice Production for the organization will be "Louisiana," with Billie Dove in the stellar role. The adaptation and continuity are being prepared by Benjamin Glazer from the stage play by Edward Childs Carpenter, "The Barber of New Orleans."

Major E. Bowes Editing and Titling M-G-M. U.F.A. Co. Oddities

The twenty-five UFA "Oddities" which will be distributed by the Short Feature Department of Metro-Goldwyn-Mayer during the coming season are being edited and titled by Major Edward Bowes of the Capitol Theatre, Broadway, New York.

These "Oddities" are but one reel each. Each release portrays widely different stories of thrilling adventures, scientific phenomena, daring stunts and intrepid hunts, almost the entire gamut of existence from the depths of the sea to the peak of the highest mountain. Eleven of these subjects have already received test showings at the Capitol Theatre and were enthusiastically received by both press and public.

Publix Books Tiffany 100 Per Cent For Florida

Tiffany Productions, Inc. announces through Ed. J. Smith, general sales manager, that the entire Twenty Gems from Tiffany for 1927-1928 has been booked by the Publix Theatre Circuit for all their houses in Florida.

In addition to this booking, William G. Minder, South-eastern Tiffany representative, has booked the Tiffany product in Atlanta, Ga.

Syd. Barnes Returns To Capitol, Winnipeg

After an absence of two months, Syd. Barnes has returned to the Capitol Theatre, Winnipeg, Manitoba, as announcer and master of ceremonies.

Mr. Barnes directs the broadcasting of Capitol programmes by radio from time to time.

Harry Carr Makes A Few Prophecies

Harry Carr, the famous columnist and motion picture reviewer who is now editorial adviser at the Pathe-DeMille studio, believes that the day of the sophisticated screen drama is about over. He thinks that the sweet and simple love story is more popular with the public now.

"I am of the opinion," said Mr. Carr, "that Mr. and Mrs. Public are tired of divorce and sex pictures and that the coming season will find that the old-fashioned romance is more popular. The reception accorded 'Seventh Heaven' is the handwriting on the wall. This picture has been praised unanimously and the critics have called it 'different,' 'refreshing,' and 'unusual.'"

More genuine discoveries among the younger screen players are predicted by Mr. Carr for the coming year than in any past season. Already, he says, a large number have come from practical obscurity to fame during 1927.

"I can see right now," says Mr. Carr, "two 'team' finds which will be famous during this coming season. Peculiarly enough, we have both of them in 'The Wreck of the Hesperus.' The first of these teams is composed of Frank Marion and Virginia Bradford, whose work as the young lovers in 'The Country Doctor' was generally commended. The second team is composed of Alan Hale and Slim Summerville, the comedy pair. Hale, who quit directing to resume acting, has a flair for comedy which was plainly shown in 'Vanity.'"

"I believe that both these teams will be much desired by producers before the end of this year."

Collegians In "No Place To Go"

First National Studios announce that the ten college boys selected in its recent nation-wide search for new screen material, will appear in "No Place To Go."

This will be the first directorial effort of Mervyn LeRoy, and is a breezy and humorous tale of young love and adventure in tropic isles, featuring Mary Astor and Lloyd Hughes.

This will be the third picture for First National in which the collegians have worked to date. They were also in "The Drop Kick," starring Richard Barthelmess, and some of them appear in "American Beauty," starring Billie Dove.

The youths have proved their ability and screen qualities and have entered into their work with inspiring enthusiasm.

"No Place To Go" will start in a few days at the west coast studios.

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"Moon of Israel" For Roxy Theatre

"Moon of Israel," an F. B. O. production, based on Sir H. Rider Haggard's famous novel, and directed by Michael Curtiz, has been booked by the Roxy Theatre, and opened on June 25th.

"Moon of Israel" is a gigantic spectacle of the enslavement of the children of Israel and their miraculous deliverance by way of the Red Sea. It has for its theme the love story of Merapi, an Israelite maiden, and an Egyptian prince, with the Book of Exodus for its background.

Marie Corda, recently signed to a long term contract by First National, is cast in the leading role, that of Merapi, Moon of Israel, while Arlette Marchal, now with Famous Players, portrays the Princess Userti. Michael Curtiz, responsible for some of the finest pictures of this season, directed. In addition to the principals, a cast of 30,000 was employed.

The film is colossal, finishing with a tremendous climax, depicting the crossing of the Red Sea and the drowning of Pharaoh's army. It has been pronounced by those who have already seen the picture as greater than "The Ten Commandments," and the most impressive story of Egypt and the Pharaohs that the screen has yet given us.

The story was adapted by Ladislaus Vajda, while the titles come from the pen of the author, H. Rider Haggard.

Roxy is surrounding the picture with a program of unusual beauty and brilliance.

Courtesy with Service

Motigraph De Luxe Projectors.
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Repair Parts for
All Makes of Projectors.
Complete Theatre Supplies.

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House.

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258 Victoria St. - Toronto, Ont.

Round About the Studios



Mary Astor, lovely First National star, appearing in "The Rose of Monterey."

A notable cast has just been assembled to support Buzz Barton, new 13 year old western star in his first picture, "Saddles and Spurs," work on which will commence under the direction of Louis King according to an announcement made at the F. B. O. studios.

Neil Hamilton portrays a popular song-writer in Esther Ralston's new Paramount picture, "Ten Modern Commandments," which is a story of back-stage life.

There is a heavyweight supporting cast in "Brave Cowards," the new Educational-Cameo Comedy, featuring Phil Dunham and Estelle Bradley. The two principal supporting players will tip the beam slightly under 600 pounds, for Fred Spencer, the comedy villain, weighs about 330 pounds, and Sable Johnson does not weigh much less.

Mary McAllister, Wampas baby star whose screen roles include the feminine lead in Red Grange's "One Minute to Play," has been cast for an important flapper role in Metro-Goldwyn-Mayer's "Mixed Marriages," which Hobart Henley will direct, with Lew Cody and Aileen Pringle co-starred. Bert Roach, who recently returned to the coast from New York, where he played in the Gotham scenes of King Vidor's new film, "The Crowd," will also have an important supporting role in "Mixed Marriages."

Lois Moran is the latest recruit to the vast army of bobbed heads of Hollywood. She joined the ranks this week at Fox Folms Studios to conform with the script of "Publicity Madness," a clever comedy drama in which she is being co-starred with Edmund Lowe.

And what a change it made. With just a few snips she was transformed from a little old-fashioned miss into a vivacious modern flapper.

Ralph Graves, the well-known young leading man who first came into prominence as an actor in D. W. Griffith pictures, will direct a de luxe production for Warner Bros. to be called "Roulette." As well as handling the megaphone for this story Mr. Graves takes credit for being its author.

The script is now in preparation by Robert Lord and camera work is planned to begin in the course of a few weeks.

From fish to fantasy—this characterizes the return of Lon Chaney to the Metro-Goldwyn-Mayer studios. Following his annual vacation, passed at trout fishing in the Sierras, Chaney has returned to plunge into work in his latest screen role "The Hypnotist" in which he plays one of the most fantastic roles of his career as a Scotland Yard detective utilizing hypnotism and the strange vagaries of mentalism to ferret out a crime by "ghosts." Filming of the story has been started.



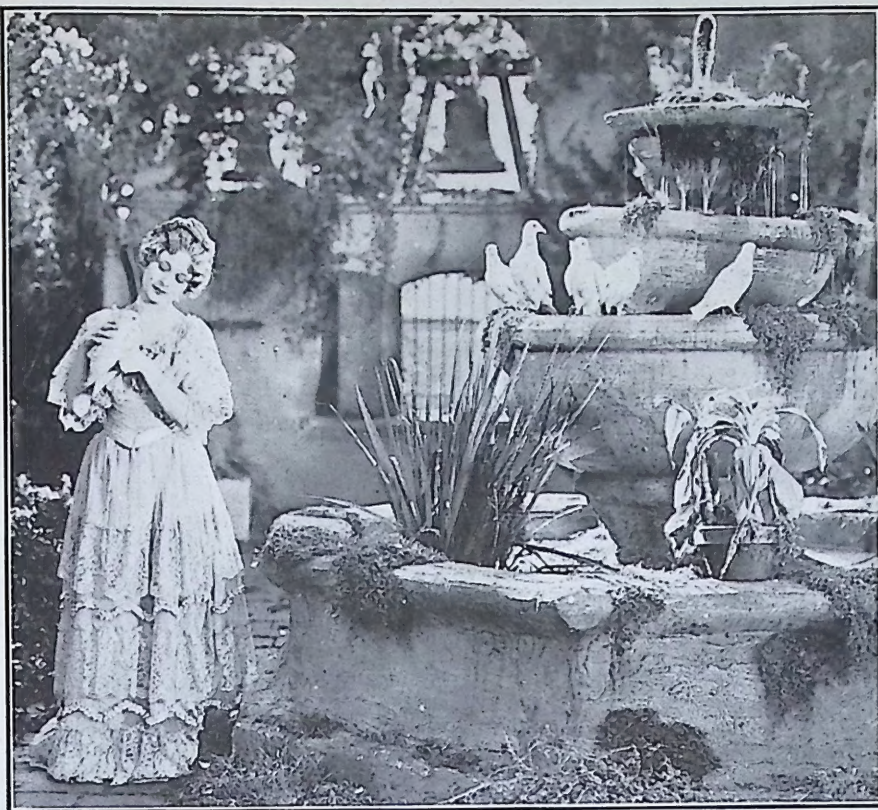
Scene from "Old San Francisco," a Warner release, starring Dolores Costello.

Blondes are more dangerous vamps than brunettes according to director Richard Rosson, who upsets dramatic precedent by using the blonde Nancy Phillips as a vamp in "Rolled Stockings," the Paramount youth picture with the 1927 Junior Stars.

"Jake, the Plumber," is an original story by Walter A. Sinclair and Edward Luddy, who has been directing some of the "Beauty Parlor" series at the F. B. O. studios, has been signed by Edwin King to direct the picture. It will go into production early in July.



Visitors at the Metro-Goldwyn-Mayer lot, between scenes of "Annie Laurie," are welcomed by the players. Left to right are Norman Kerry, Mrs. Messmore Kendall, wife of the director of the Capitol Theatre, New York; Lillian Gish, D'estrangle Fawcett, motion picture critic, the London Post, and John S. Robertson, director.



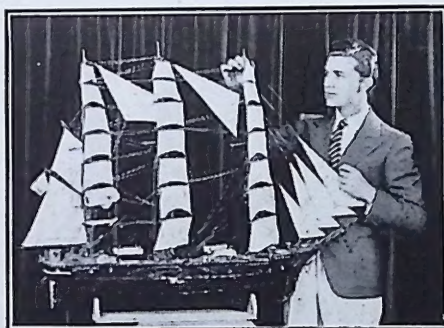
Beautiful scene from "Old San Francisco," a Warner production, starring Dolores Costello.



Florence Gilbert, appearing in Fox comedies.



Be on the look-out for dainty Alice White, who is appearing in First National features.



Larry Kent, and a model of the ship he would like to sail. Keep up the good work for First National, Larry, and you'll own one some of these days.



King Vidor, director of "The Big Parade," Metro-Goldwyn-Mayer's record-breaking feature, which has been playing on Broadway for the past two years, and still drawing crowds.



Marcus Loew and Fred Niblo, director of Metro-Goldwyn-Mayer's wonderful production, "Ben-Hur."



"After Midnight," is Norma Shearer's latest for Metro-Goldwyn-Mayer. She is shown here selling cigarettes to her director, Monta Bell. Miss Shearer plays the part of a cigarette girl in this feature.

Who Said Strike?

You hear a lot of talk about the exhibitors' strike, but Greater F B O would know nothing about it if it weren't for the trade papers and the lunch-table confabs.

The wise exhibitor, the successful showman who is the envy of his less fortunate brothers, is not on strike insofar as Greater F B O Pictures are concerned. Ask him.

Greater F B O supplies money-making pictures at live-and-let-live prices and everybody knows now that there is no bunk about F B O and that they can buy now without fear of being stung.

Greater F B O's sales in Canada of 1927-28 product are miles in advance of all previous records. The showmen are buying F B O and no mistake. We advise you to strike too--- now, when the iron is hot. Hook up today with Joseph P. Kennedy and

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